

DAVID KILEY

getting the bugs out

The rise, fall, and comeback
of Volkswagen in America

"Well researched . . . both a history lesson in brand
development and a walk down memory lane."

—USA Today



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The rise, fall, and comeback
of Volkswagen in America

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NOT FOR RE-SALE
QUÀ TẶNG CỦA QUỸ CHÂU Á
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